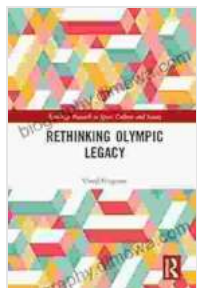


Rethinking Olympic Legacy: A Critical Examination of the Impact of the Games



Rethinking Olympic Legacy (Routledge Research in Sport, Culture and Society) by Alina Owais

★★★★☆ 4.8 out of 5

Language : English
File size : 5740 KB
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Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 227 pages



The Olympic Games are a global sporting event that attracts billions of viewers around the world. They are often seen as a symbol of unity and peace, and as a way to promote sport and healthy living. However, the legacy of the Games is often overlooked or misunderstood.

In the book *Rethinking Olympic Legacy*, *Routledge Research in Sport Culture and Society*, leading scholars in the field of Olympic studies examine the legacy of the Games from a variety of perspectives. They explore the social, economic, environmental, and political impacts of the Games, and they consider how the Games can be used to promote positive change.

The book is divided into three parts. The first part, "The Legacy of the Games," provides an overview of the history of the Olympics and the

various legacies that have been left by the Games. The second part, "The Impact of the Games," examines the social, economic, environmental, and political impacts of the Games. The third part, "The Future of the Games," considers how the Games can be used to promote positive change.

Rethinking Olympic Legacy is a valuable resource for anyone interested in the history, legacy, and future of the Olympic Games. It is a comprehensive exploration of the complex and often contradictory nature of the Games, and it provides a wealth of insights into how the Games can be used to make a positive impact on the world.

The Legacy of the Games

The Olympic Games have a long and rich history, dating back to ancient Greece. The modern Olympic Games were founded in 1896, and they have been held every four years since then, with the exception of the years during the two World Wars.

The Games have a profound impact on the host cities and countries. They can bring in billions of dollars in revenue, and they can create jobs and boost tourism. The Games can also lead to the construction of new infrastructure, such as sports stadiums and transportation networks.

However, the Games can also have negative impacts. They can be disruptive to local communities, and they can lead to increased pollution and traffic congestion. The Games can also be expensive to host, and they can often leave behind a legacy of debt.

The Impact of the Games

The impact of the Olympic Games can be felt in a variety of areas, including:

- **Social impact:** The Games can bring people together from all over the world, and they can promote peace and understanding. The Games can also inspire people to participate in sport and to live healthy lifestyles.
- **Economic impact:** The Games can bring in billions of dollars in revenue, and they can create jobs and boost tourism. The Games can also lead to the construction of new infrastructure, such as sports stadiums and transportation networks.
- **Environmental impact:** The Games can have a significant impact on the environment. The construction of new infrastructure and the influx of tourists can lead to increased pollution and traffic congestion. The Games can also put a strain on local resources, such as water and energy.
- **Political impact:** The Games can be used to promote political agendas. For example, the 1936 Olympic Games were used by Nazi Germany to promote its ideology of racial superiority.

The Future of the Games

The Olympic Games are facing a number of challenges in the future. These challenges include:

- **The rising cost of hosting the Games:** The cost of hosting the Games has been rising steadily in recent years. This is due to a number of factors, including the increasing complexity of the Games and the demands of the International Olympic Committee.

- The lack of public support: In some cities, there is a lack of public support for hosting the Games. This is due to a number of factors, including the high cost of hosting the Games and the disruption that the Games can cause to local communities.
- The impact of climate change: Climate change is having a significant impact on the environment, and this is likely to have a negative impact on the Olympic Games. For example, climate change is making it more difficult to host the Winter Games in traditional locations.

Despite these challenges, the Olympic Games are likely to continue to be a major global sporting event for many years to come. The Games have a powerful legacy, and they continue to inspire people around the world. However, it is important to be aware of the challenges that the Games face, and to work to address these challenges so that the Games can continue to make a positive impact on the world.

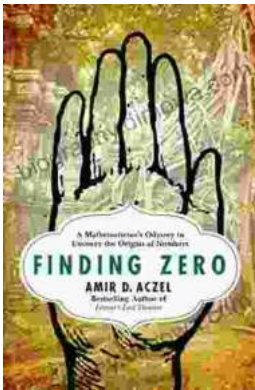
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The book is written by a team of leading scholars in the field of Olympic studies, and it is packed with case studies and examples from around the world. It is an essential read for anyone who wants to understand the Olympic Games and their impact on society.

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